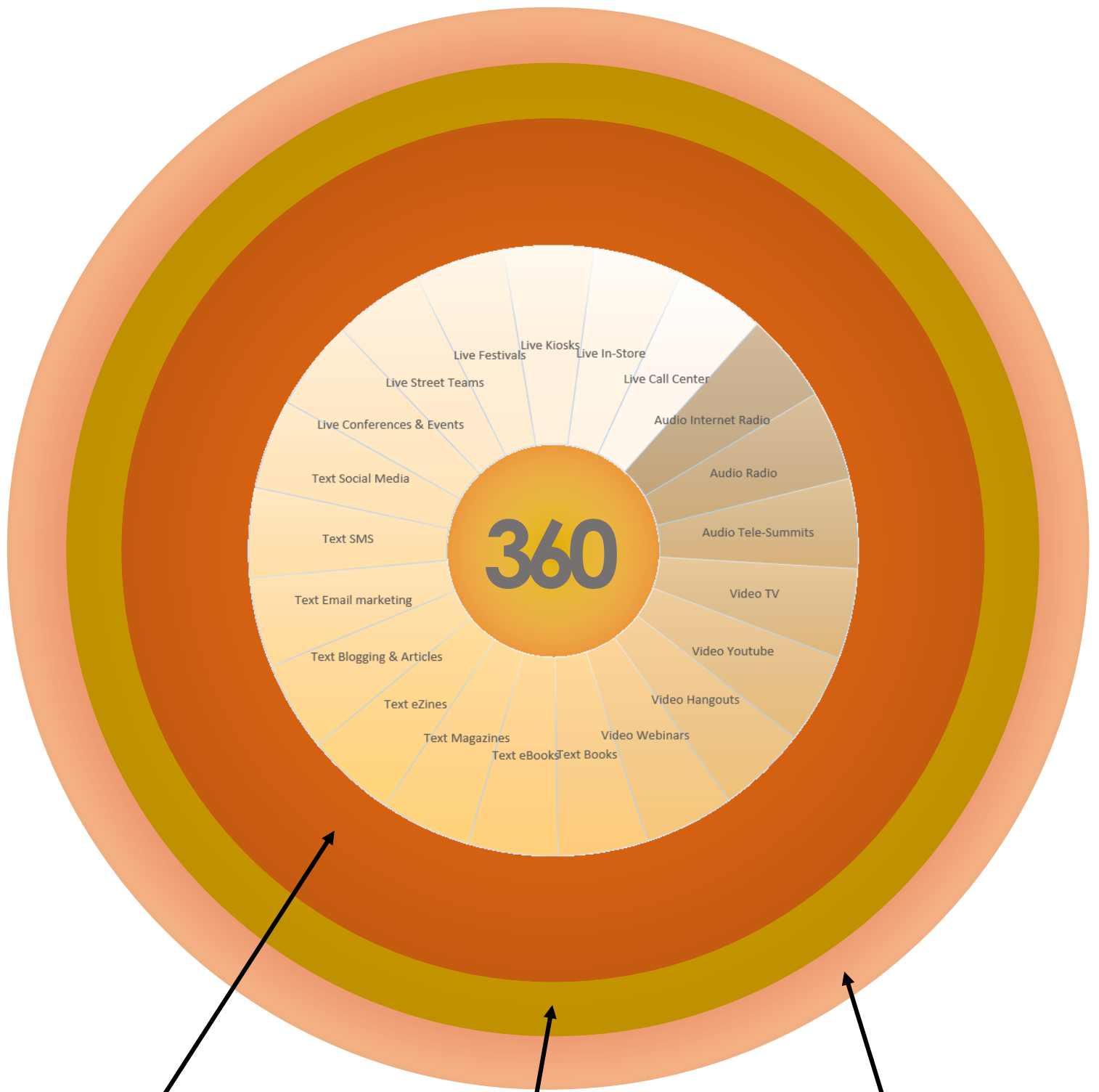


# LaunchMoxie 360 Marketing Wheel



**Direct Performance Marketing:**  
 Joint Ventures  
 Affiliates  
 Summits  
 Internal Promotions

**Direct Paid Media:**  
 PPC  
 List Rental  
 Banners  
 Lead Generation

**Indirect Paid Media:**  
 Publicity  
 SEO  
 Social Media  
 CPM Placement